Who we are

In My Day is a personal historian company dedicated to recording and preserving older adults' life stories in book and video formats.

What people say

"I believe *In My Day* is an important and worthwhile venture in Boston because there is a great need for the recording of our seniors' history. Cassandra has a real talent for capturing the stories and sentiments of the seniors she interviews. I highly recommend Cassandra."

-Tula Mahl, Deputy Commissioner of Policy and Communications for Boston's Elderly Commission



It'll be the story of a lifetime.



www.inmyday.co info@inmyday.co (617) 539-6DAY





Stories Worth Retelling

www.inmyday.co

Let us turn your family memories into quality, tangible artifacts.



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Our Story

In My Day Founder and Personal Historian Cassandra Baptista developed an appreciation for older adults' stories at an early age. Her mother, a homemaker, often brought Cassandra to visit elderly clients.



Cassandra formed close friendships with these seniors, listening to their stories and making

new memories together. Now as a journalist, Cassandra covers the senior community and writes for Boston's Seniority Magazine.

These experiences inspired her to start *In My Day*. There is so much to be gained from listening. Some things are too precious to forget; let us have the privilege of recording the stories that matter most.



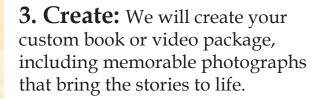
Our Mission

We are committed to telling your story in an authentic, meaningful way.

Our Process

1. Plan: Together we'll create a plan that reflects your individual needs.

2. Interview: We'll tailor our questions to explore the key milestones of your relative's life.



4. Review: You'll get the opportunity to review our work to ensure your satisfaction.

5. Complete: Your personalized heirloom is sent to your family.

Package Ideas:

- Anniversary Stories
- Memorial or Tributes
- Family Recipes



This is our main product. We create a book that chronicles your relative's personal history. Multimedia and video options are available. The average package is \$2,000 and includes:

- Free consultation
- 5-hour interview
 - Transcription
- Careful editing
- Custom layout
- 2 hard-cover books

Interested in our services?

Visit **www.inmyday.co** for more information!