

## Who we are

*In My Day* is a personal historian company dedicated to recording and preserving older adults' life stories in book and video formats.

## What people say

"I believe *In My Day* is an important and worthwhile venture in Boston because there is a great need for the recording of our seniors' history. Cassandra has a real talent for capturing the stories and sentiments of the seniors she interviews. I highly recommend Cassandra."

*-Tula Mahl, Deputy Commissioner of Policy and Communications for Boston's Elderly Commission*



**It'll be the story of  
a lifetime.**



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# *In My Day*

*Stories Worth Retelling*

[www.inmyday.co](http://www.inmyday.co)

**Let us turn your family  
memories into quality,  
tangible artifacts.**





# Our Story

*In My Day* Founder and Personal Historian Cassandra Baptista developed an appreciation for older adults' stories at an early age. Her mother, a homemaker, often brought Cassandra to visit elderly clients.



Cassandra formed close friendships with these seniors, listening to their stories and making

new memories together. Now as a journalist, Cassandra covers the senior community and writes for Boston's Seniority Magazine.

These experiences inspired her to start *In My Day*. There is so much to be gained from listening. Some things are too precious to forget; let us have the privilege of recording the stories that matter most.



# Our Mission

We are committed to telling your story in an authentic, meaningful way.

## Our Process

**1. Plan:** Together we'll create a plan that reflects your individual needs.

**2. Interview:** We'll tailor our questions to explore the key milestones of your relative's life.

**3. Create:** We will create your custom book or video package, including memorable photographs that bring the stories to life.

**4. Review:** You'll get the opportunity to review our work to ensure your satisfaction.

**5. Complete:** Your personalized heirloom is sent to your family.

## Package Ideas:

- Anniversary Stories
- Memorial or Tributes
- Family Recipes



## Legacy Package

This is our main product. We create a book that chronicles your relative's personal history. Multimedia and video options are available. The average package is \$2,000 and includes:

- Free consultation
- 5-hour interview
  - Transcription
  - Careful editing
  - Custom layout
- 2 hard-cover books

## Interested in our services?

Visit [www.inmyday.co](http://www.inmyday.co) for more information!

